

FIG. 1A

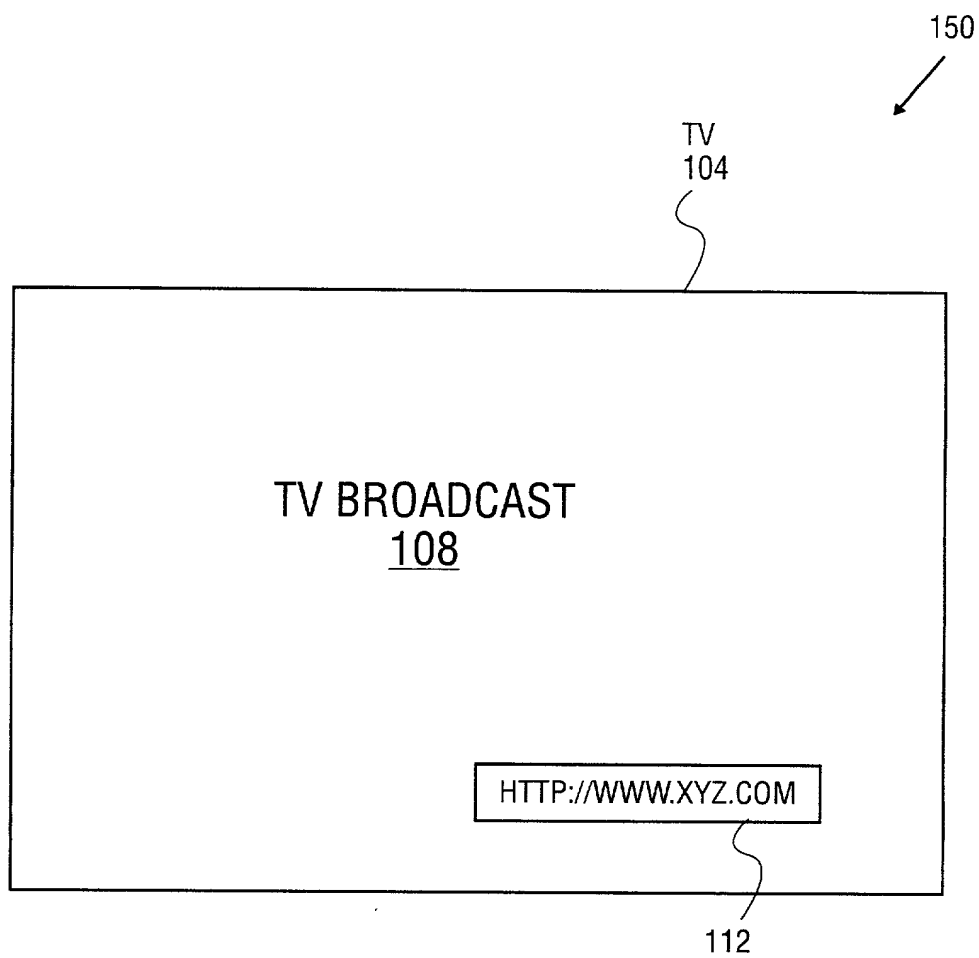


FIG. 1B

TAGGED INTERACTIVE  
CONTENT  
200

KEY <u>202</u>	PERSONALIZATION DATA <u>204</u>	INTERACTIVE CONTENT <u>206</u>
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FIG. 2

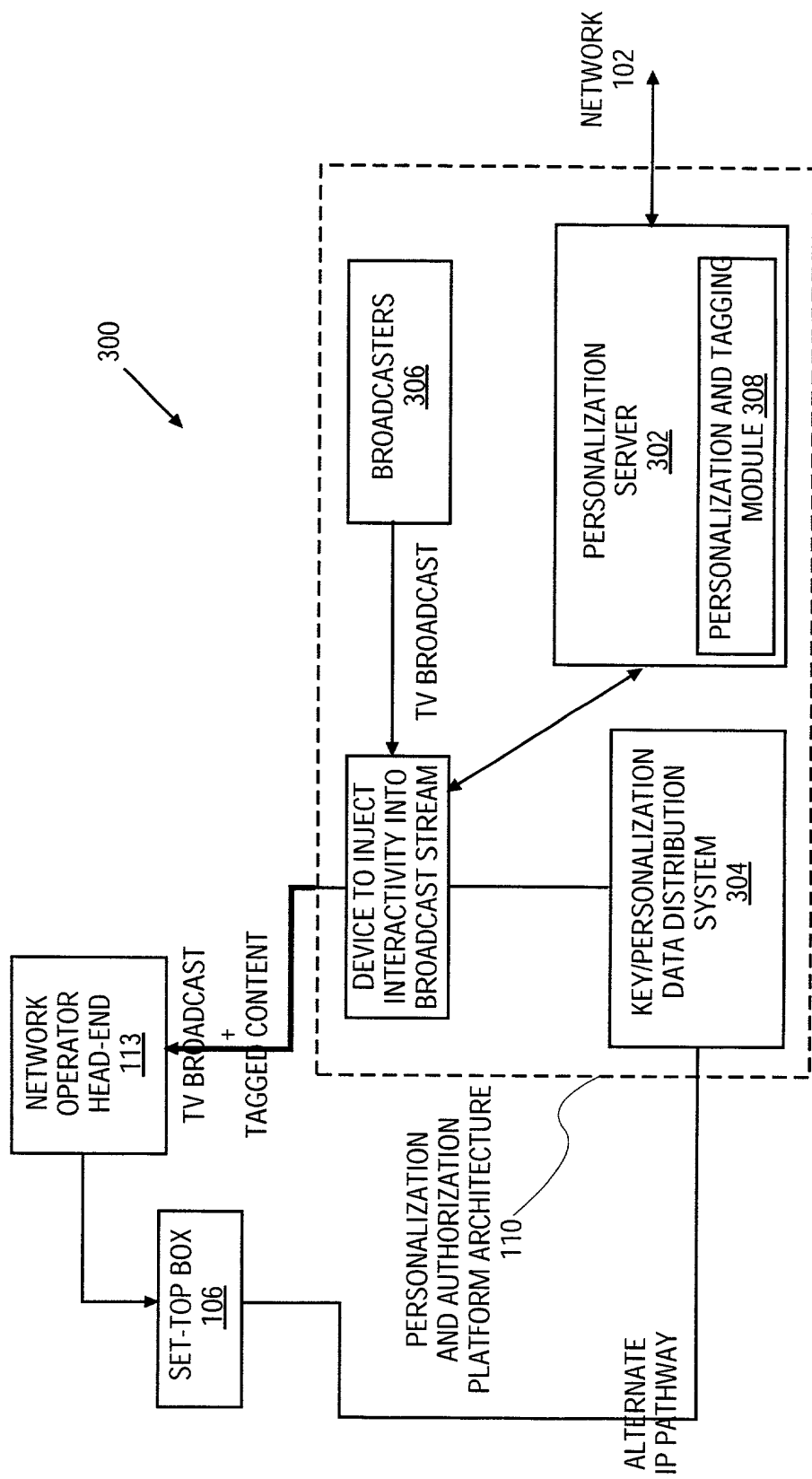


FIG. 3A

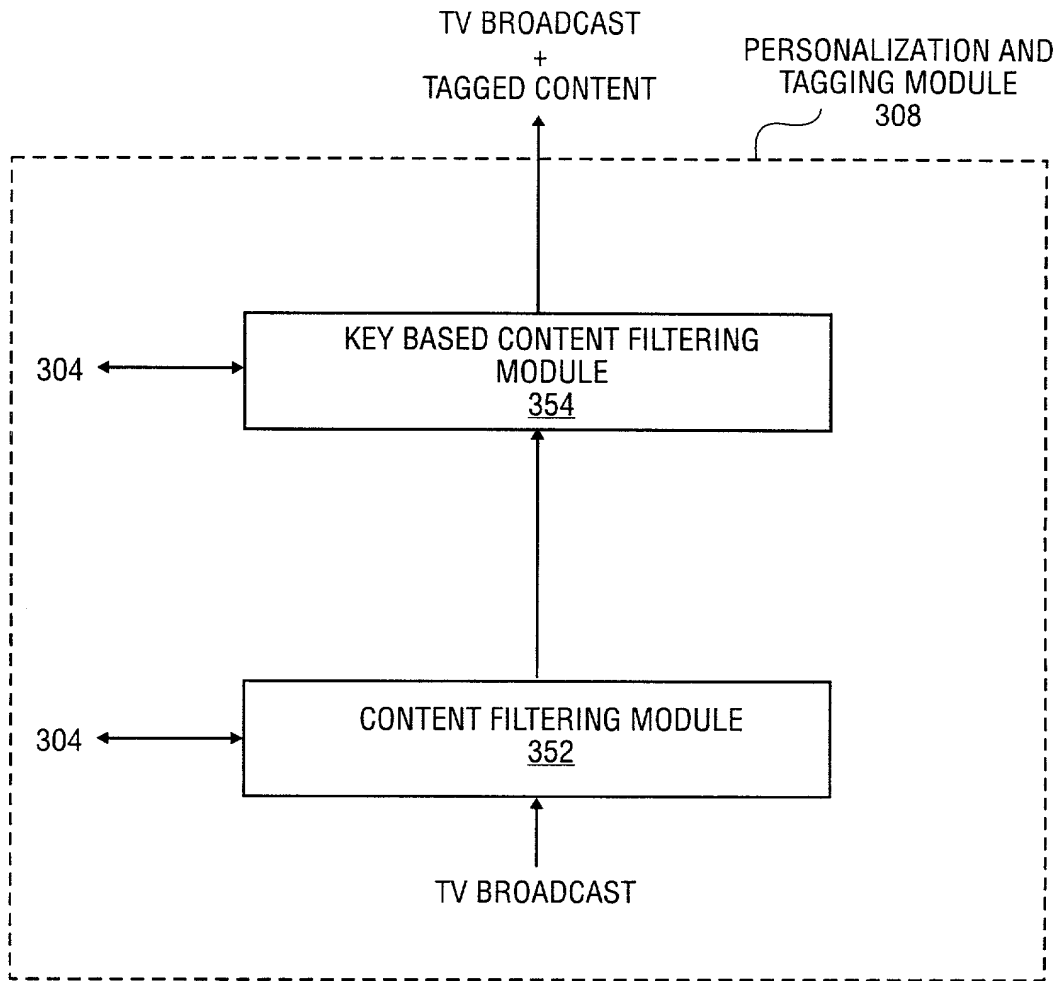


FIG. 3B

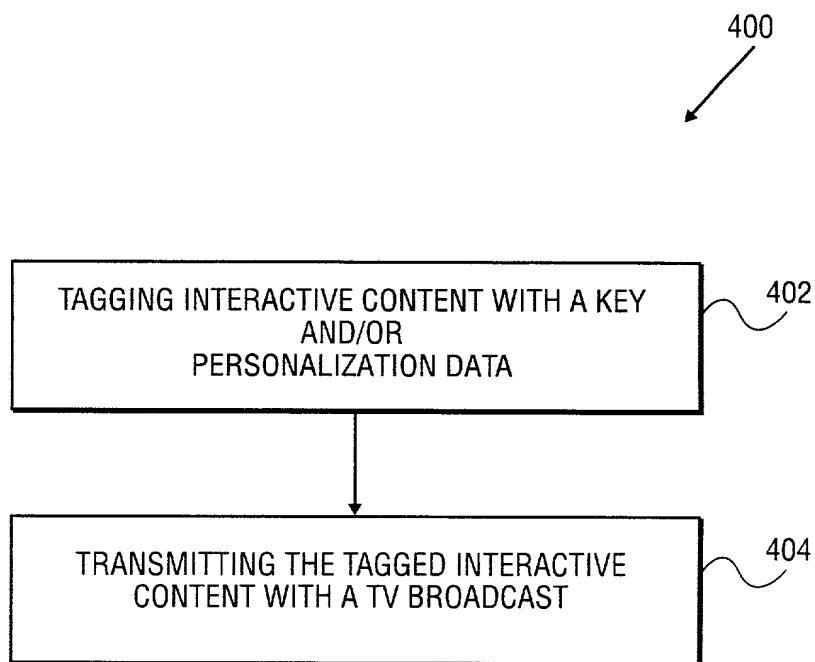


FIG. 4

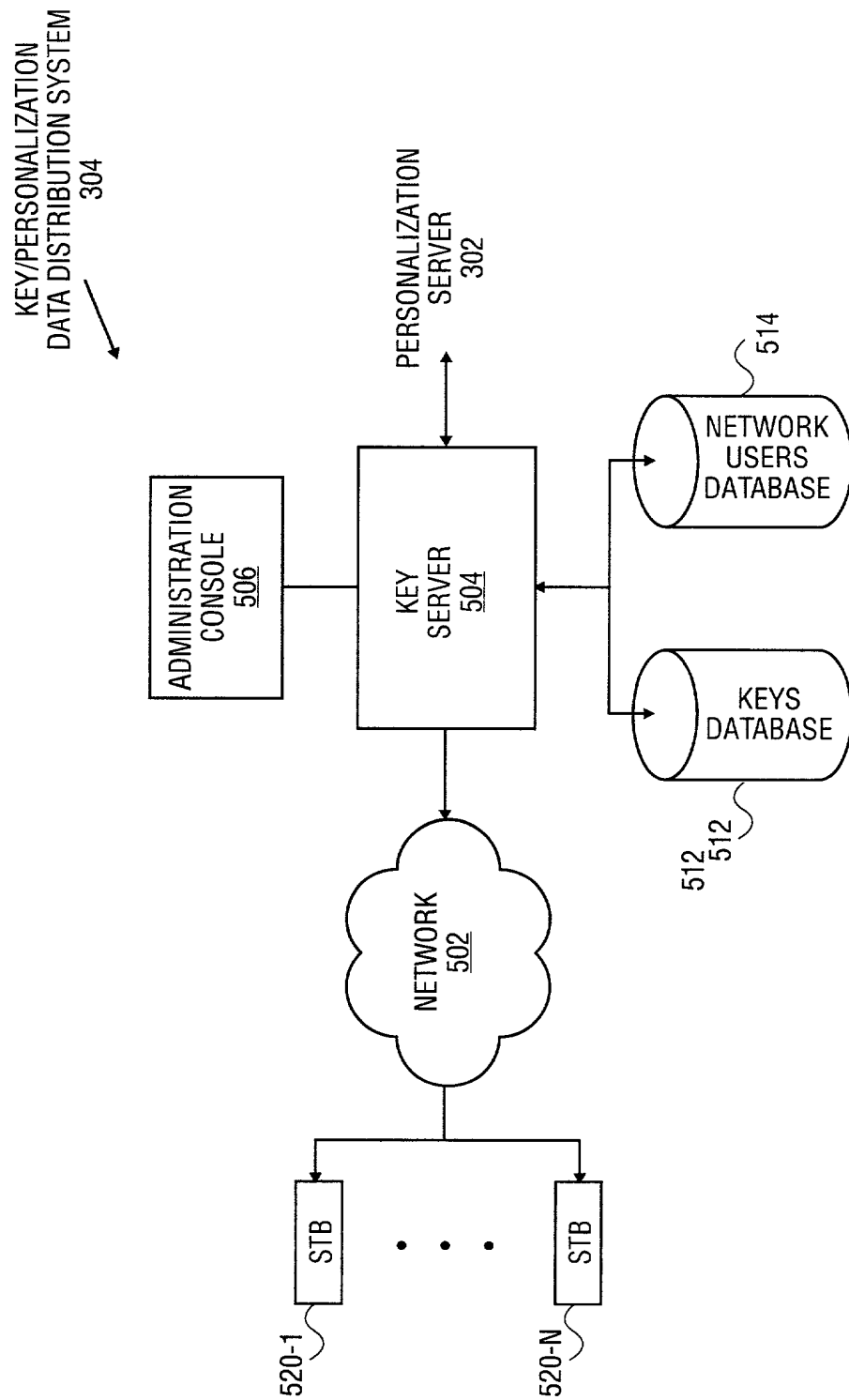


FIG. 5

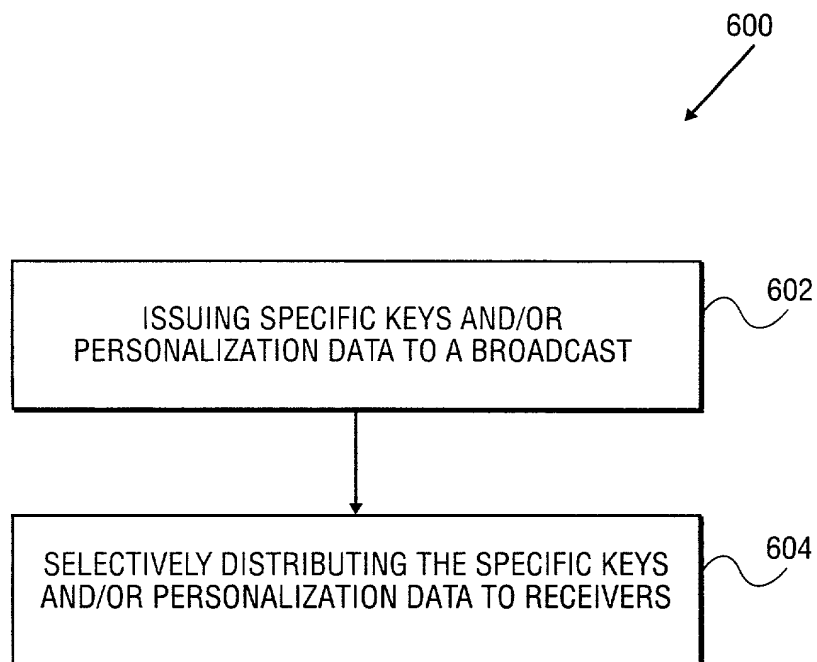


FIG. 6



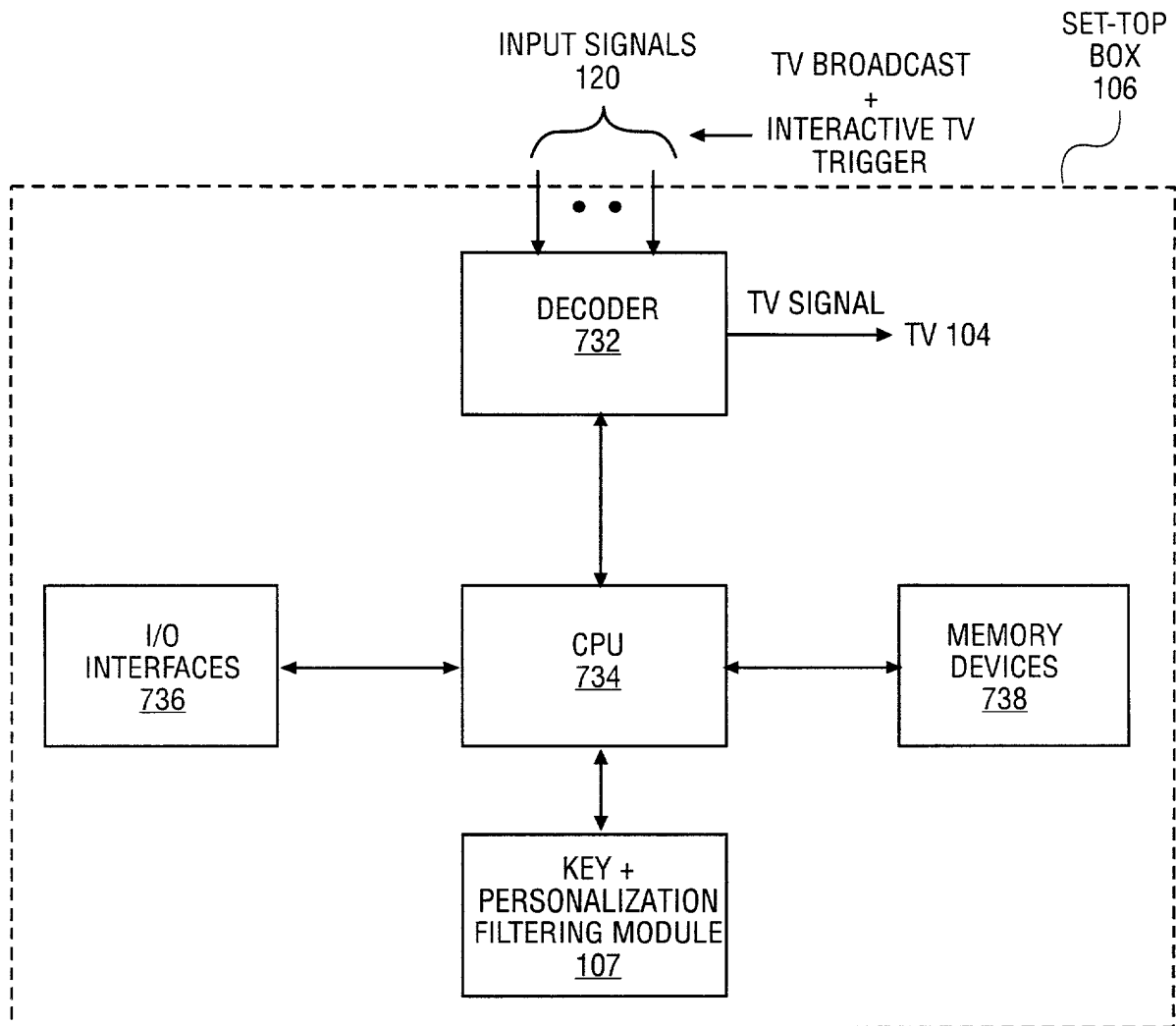


FIG. 7

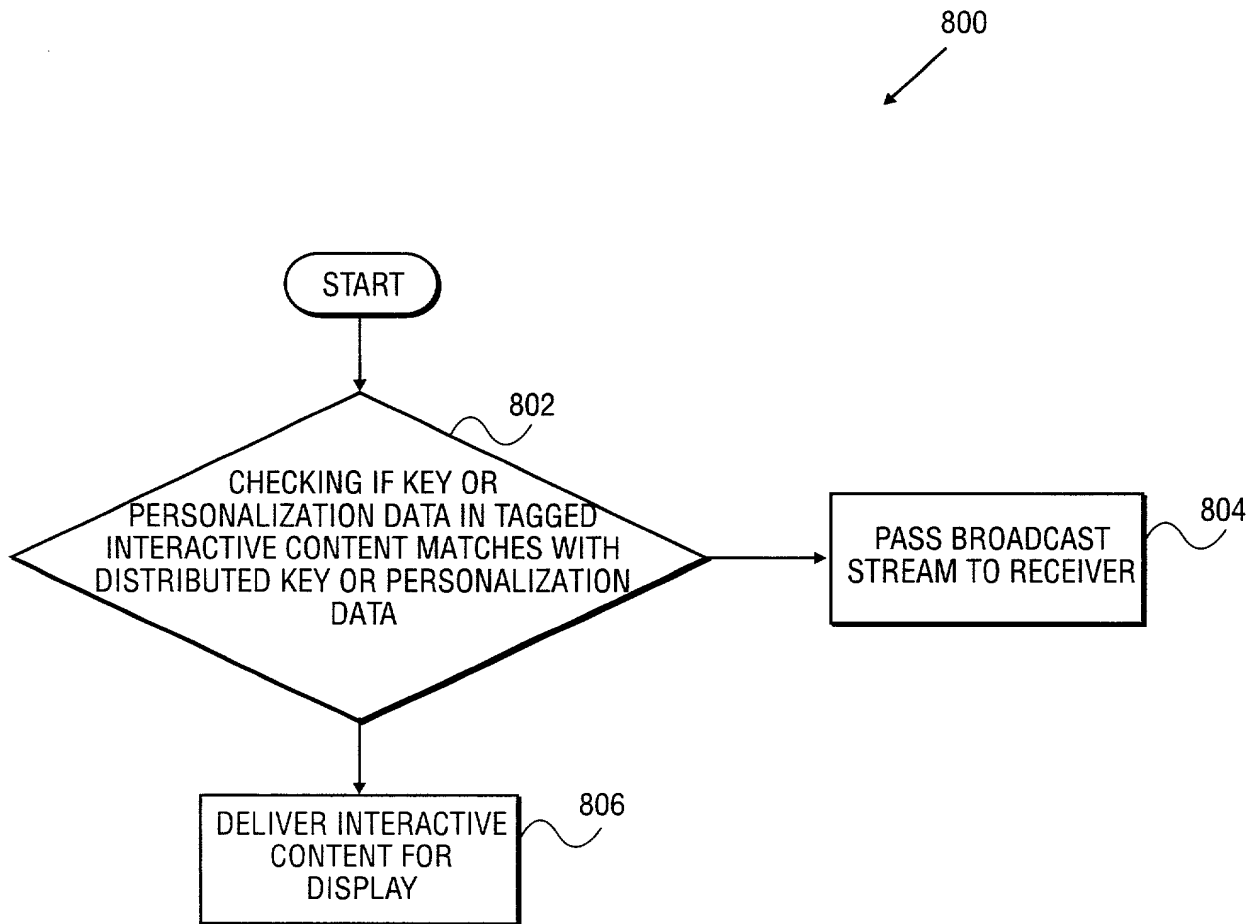


FIG. 8